



2005 DEA Schedule

Key Dates:

- Competition Period: 1 Dec 03 to 30 Nov 04
- DEA Operational on-site visits – 1 Mar 04 thru 9 Feb 05
- MACOM nominations due to DEA board – 31 Jan 05
- DEA board convenes – 14 to 25 Feb 05
- Semifinalist List Forwarded to DA – 8 Mar 05
- DA releases message announcing semifinalists - 11 Mar 05
- DEA validation teams visit – 15 Mar thru 15 Apr 05
- Winners list forwarded to DA – 19 Apr 05
- DA releases message announcing winners – 22 Apr 05
- Awards Presentation Ceremony – 1 June 05



Program Responsibilities

- Army G-3 and G-4:
Co-sponsor the DEA program and provide policy guidance, funding, coordinate annual awards ceremony, and notify winners
- Commander, Transportation Center:
Executive Agent for DEA program administration

Deployment Excellence Award

Purpose: To recognize Active Army, Army Reserve and Army National Guard units and installations for outstanding accomplishments which meet or exceed Army deployment standards

Objectives:

- Recognize deploying units, installations, and supporting units for deployment excellence
- Capture and share deployment initiatives which improve the deployment process
- Track Army deployment training trends





Chief of Staff of the Army

Deployment Excellence Award (DEA) Program

DALO-TSM Memorandum dated 19 April 2000

Letter of Instructions

Appendix A, Checklists

US Army Deployment Process Modernization Office
DSN 826-1833



Army Components

- Active Component (AC)
- Army Reserve (USAR)
- Army National Guard (ARNG)






Award Categories

- Large Deploying Unit (battalion and above)
- Small Deploying Unit (company and below)
- Supporting Unit
- Installation

MACOM Nomination Allocations

➤ Active MACOMs



- FORSCOM - 12 
- USAREUR - 4 
- USARPAC - 4 
- USARSO - 4 
- TRADOC - 4 
- SDDC - 4 
- USAMEDCOM - 4 
- USASOC - 4 
- INSCOM - 4 
- USACE - 4 
- USACIDC - 4 
- NETCOM - 4 
- IMA/ACSIM - 12 

➤ Army Reserve Command - 12

USARC



➤ Army National Guard Bureau - 12

NGB



Selection Process

➤ **Nomination Process**

- Units submit nomination packets through command channels to MACOM
- DEA Board
- Validation Team
- DA Announcement
- Award Ceremony

➤ **Operational Deployment**

- MACOM Nominates
- Army G-3 Selects



SAMPLE NOMINATION PACKET

(UNIT DEPLOYMENT PROFILE)

Binder cover is labeled

- Component and category of competition
- Unit designation
- MACOM
- MTOE/TDA number and Unit Identification Code (UIC)
- Unit message address
- Unit email address
- Unit mailing address
- Unit phone and FAX numbers



Continue

DEA Evaluation Criteria

➤ **Deployment Standards/Timelines**

- ARs and FMs
- Unit SOPs
- MACOM common tasks
- TPFDD
- N-hour sequence
- Automated Movement Flow Tracking System, etc.

➤ **Deployment Complexity**

- Notification and deployment timelines
- Multi-mode deployment
- Speed

➤ **Progress Toward Deployment Excellence**

- Unit deployment initiatives
- Lessons learned/fixed

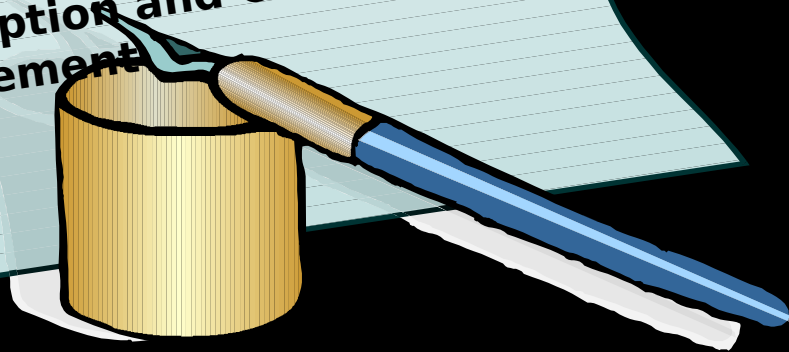
Evaluation Criteria (cont)

➤ Deployment Readiness and Training Program

- HAZMAT
- Load planning
- UMO
- Load teams
- Deployment systems
- Deployment SOPs and RSOP

Checklist Categories

- ✓ **Deploying Unit**
 - ✓ **Deployment preparation:**
 - ✓ **Planning**
 - ✓ **Training**
 - ✓ **Soldier readiness**
 - ✓ **Equipment preparation**
 - ✓ **Unit Movement Data**
 - ✓ **Hazardous / Sensitive / Classified Cargo**
 - ✓ **Container Operations**
 - ✓ **Deployment planning and execution by mode**
 - ✓ **Reception and Onward Movement**



Checklist Categories (con't)

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- A checklist on a notepad with a pen and a pencil. The notepad is white with a green border and is tilted. The pen is blue and the pencil is yellow. The checklist items are as follows:
- ✓ Supporting Unit
 - ✓ Deployment Support (General)
 - ✓ Port Support Activity (SPOE/SPOD)
 - ✓ Terminal Operations (SPOE)
 - ✓ Port Reception and Staging
 - ✓ Cargo Documentation and Reporting
 - ✓ Safety and Security
 - ✓ Ship Stow Plan
 - ✓ Ship Readiness and Loading
 - ✓ Arrival/Departure Airfield Control Group Ops

Checklist Categories (con't)

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- A graphic of a notepad with a checklist and a pen. The notepad is white with a green border and is tilted. It contains a list of checklist categories, each preceded by a red arrow. A blue pen is lying diagonally across the bottom right of the notepad, with its tip pointing towards the bottom left. The pen has a yellow eraser and a blue barrel.
- **Installation**
 - **Deployment Preparation Support**
 - **Planning**
 - **Training**
 - **Unit Movement Data Maintenance and Reporting**
 - **Deployment Execution Support**
 - **Installation Staging Area**
 - **Deployment Support Brigade Assistance to Units**
 - **Deployment Execution Support (Mode Operations)**
 - **Reception and Onward Movement**

Validation Teams Schedule (17 Mar-14 Apr 04)

Team One: Two Members – (Pacific/Western CONUS)

Team Leader (LTC/MAJ or GS 13/12 DPMO)
Member (Subject Matter Expert)

Team Two: Two Members – (OCONUS/Central CONUS)

Team Leader (LTC/MAJ or GS 13/12 DPMO)
Member (Subject Matter Expert)

Team Three: Two Members – (Europe/Eastern CONUS)

Team Leader (LTC/MAJ or GS 13/12 DPMO)
Member (Subject Matter Expert)

